## ABSTRACT OF THE DISCLOSURE

A reservation acceptance system is provided that accepts requests of reservations from customers so that the resources can be used efficiently. The reservation acceptance system includes a reservation request reception portion for accepting a request for providing a service, a position information reception portion for obtaining position information of a customer who made the request, an acceptance condition database for storing area 10 condition information defining a predetermined area around a provision position of the service, an existence decision portion for deciding whether or not the customer is within the predetermined area in accordance with the position information and the area condition information, and a 15 reservation acceptance processing portion that performs a reservation acceptance process of the service when it is decided that the customer is within the predetermined area and does not perform the reservation acceptance process when it is decided that the customer is not within the 20 predetermined area.